

# MIIVO HOLDINGS

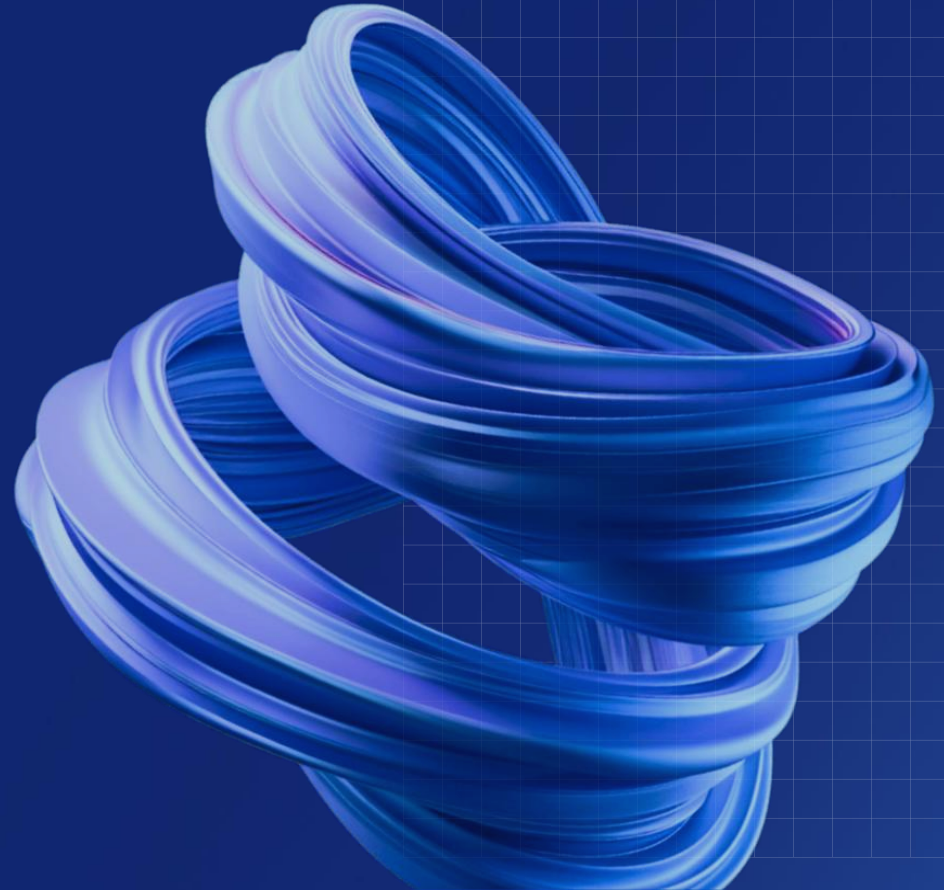
Building AI solutions that  
redefine small business success

## INVESTOR PRESENTATION

Q2 2026

[www.miivo.ai](http://www.miivo.ai)

TSXV:MIVO | OTCQB:MIVOF | FSE:L7S



# FORWARD LOOKING STATEMENTS

This presentation includes “forward-looking statements” and “forward-looking information” (collectively, “**forward-looking statements**”) within the meaning of Canadian securities legislation, which reflect the Miivo Holding Corp.’s (“**Miivo**” or the “**Company**”) current expectations regarding the future results of operations, performance, and achievements. All statements included in this presentation, other than statements of historical fact, are forward-looking statements including, without limitation, statements with regarding the Company’s business and operations as well as statements regarding the Company’s anticipated or future products, business solutions or investment acquisitions. Forward-looking statements include predictions, projections and forecasts and are often, but not always, identified by the use of words such as “anticipate”, “believe”, “plan”, “estimate”, “expect”, “potential”, “target”, “budget” and “intend” and statements that an event or result “may”, “will”, “should”, “could” or “might” occur or be achieved and other similar expressions and includes the negatives thereof.

Forward-looking statements are based on the reasonable assumptions, estimates, analysis and opinions of the management of the Company made in light of its experience and its perception of trends, current conditions and expected developments, as well as other factors that management of the Company believes to be relevant and reasonable in the circumstances at the date that such statements are made. Forward-looking information is based on reasonable assumptions that have been made by the Company as at the date of such information and is subject to known and unknown risks, uncertainties and other factors that may have caused actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking information, including but not limited to: risks associated with general economic conditions, including risks related to macroeconomic and global financial conditions; inflation; availability of capital; accuracy of the Company’s projections and estimates; the adoption by businesses of artificial intelligence (“AI”) or AI related software and services; interest and exchange rates; competition; financing and share price fluctuations; capital expenditures; changes in national and local government regulation of AI; regulatory risks; conflicts of interest; the ability to retain key personnel; operating or technical difficulties; personnel relations; information technology; potential business disruptions stemming from the conflicts in Ukraine and Palestine and surrounding regions, or other ongoing and future global conflicts; and any other risk outside the direct control or influence of the Company. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that forward-looking statements will prove to be accurate and actual results, and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward looking information contained herein, except in accordance with applicable securities laws. The forward-looking information contained herein is presented for the purpose of assisting investors in understanding the Company’s business and the Company’s plans and objectives and may not be appropriate for other purposes. The Company does not undertake to update any forward-looking information, except in accordance with applicable securities laws.

## COMPANY OVERVIEW

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Miivo is an AI technology company delivering real-time financial and operational intelligence to small and mid-sized enterprises (SMEs).

By combining advanced AI with seasoned executive expertise, Miivo enables better, faster business decisions at a fraction of the cost of traditional advisory models.

With a proven leadership team and a scalable platform, Miivo is building the AI operating system for a highly underserved business segment.

## AI Solutions Redefining Small Business Success

# MANAGEMENT TEAM

Miivo's management team brings a wealth of experience from diverse industries, combining strategic insight with innovative technology to drive impactful results.

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**Proven Track Record in  
Build and Sell Strategy**

[www.miivo.ai](http://www.miivo.ai)



**ALEXANDER DAMOUNI**  
**CEO**

Turnaround & Growth CEO. Built and developed SMEs, leading them to profitability, MBA



**RABIH BRAIR**  
**CFO**

SME Advisory & Turnaround. Finance executive and former CFO at Mars (UAE), CPA



**PRASANTH PARAMESWARAN**  
**CTO**

AI Expert & Tech Startup Founder. Former CTO of a tech startup that grew to \$45mn in sales



**SOHRAB JAHANBANI**  
**DIRECTOR**

Venture Capital Partner, 5x Entrepreneur, who now mentors 60+VC-backed SMEs



**BRADY RAK**  
**DIRECTOR**

Vice President of Business Development at Skyharbour Resources Ltd. (TSX-V: SYH)



**GREG KUENZEL**  
**DIRECTOR**

Director & CFO at Empire Metals (LSE: EEE) market cap \$1 bn

# CAPITAL STRUCTURE



Debt-free, TSXV, OTC &  
FSE Listed

[www.miivo.ai](http://www.miivo.ai)

As of June 5, 2026



**C\$0.57**

💰 Share Price

**C\$ 22.0M**

💰 Market Cap

**38.7M**

📊 Issued & Outstanding

**45.8M**

📊 Fully Diluted

**2.2M**

🕒 Stock Options & RSUs

**4.8M**

🕒 Warrants

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Listings

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## MARKET ANALYSIS (1/2)

### MARKET GROWTH

Businesses are starting every day around the world. In the United States, 4.2 million SMEs open each year.



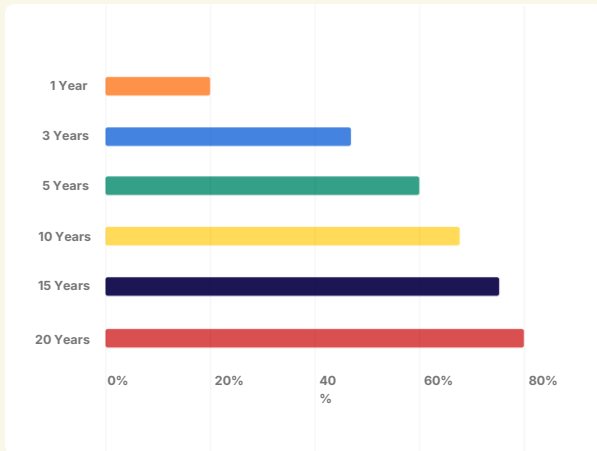
Source : US Census Bureau



## MARKET ANALYSIS (2/2)

### FAILURE RATE

However, nearly 50% will fail in 5 years. When SMEs have multiple locations or revenue streams, the complexity of growing the business becomes more apparent.



Source : Zippia



# OUR SOLUTION



We have built a Platform that integrates with other software and advises businesses on what to do.

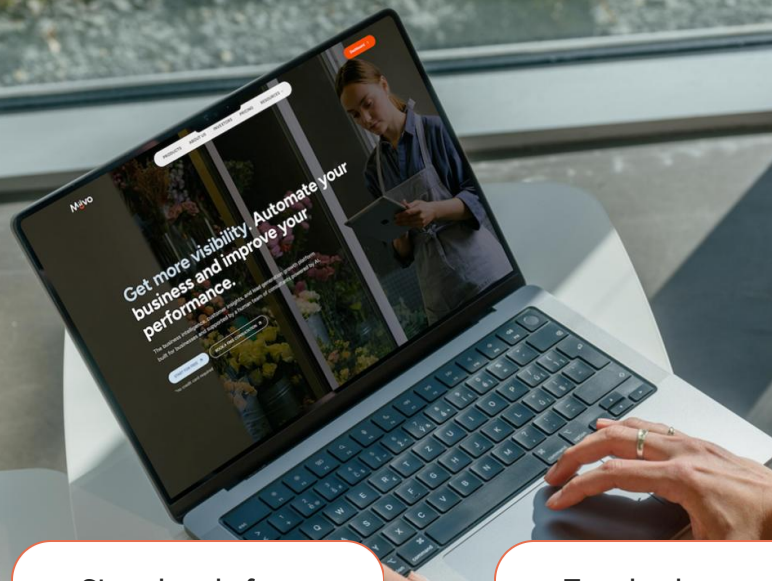


We have built an AI engine that can provide analysis, early warning signals, and insights that businesses can rely on.

**Our goal is to improve  
the success rate of SMEs**

[www.miivo.ai](http://www.miivo.ai)

Miivo  
HOLDINGS



Stay ahead of customer sentiment



Turn business insights into action








Opportunities that drive growth



Business performance, at a glance






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## Features

-  **Product-led onboarding:** Users get value instantly via automated scans, insights, and AI actions
-  **Plug-and-play integrations:** Connect financial, customer, and digital tools (Xero, QuickBooks, web, reviews) in minutes
-  **AI-powered intelligence at scale:** Financial, customer, and competitive insights without human dependency
-  **Sticky weekly engagement:** Continuous insights delivered via inbox drive retention
-  **Low-touch, high-margin model:** Self-serve support and automation keep CAC and ops cost low



## Features

-  **End-to-end integration ownership:** We connect and manage ERP, CRM, POS, and accounting systems
-  **Custom dashboards across systems:** A single source of truth spanning finance, ops, and growth
-  **Execution-driven value:** Insights translated into implemented actions, not just recommendations
-  **Long-term customer lock-in:** Deep system integrations + quarterly reviews drive durable LTV
-  **Strong LTV and upsell leverage:** Combines SaaS intelligence with services-driven value





## Multi-Location Retail Store

- Miivo provided insights into working capital, inventory levels, supplier costs, and promotional strategies while migrating to a modern e-commerce platform.
- The business turned profitable after a decade of struggle.



## Fitness Studio & Merchandise Retailer

- Miivo modernized the entire tech stack, integrating fitness operations with a robust e-commerce platform.
- Within a few months, they expanded from a single-location studio into a competitive regional online retailer.



## Specialized Manufacturer

- Miivo implemented SKU-level costing analysis and detailed inventory tracking throughout each production phase.
- The business made more informed pricing decisions and realized cost savings in manufacturing.



## Food & Beverage Business

- Miivo brought ingredient costing, marketing insights, and customer feedback together into one clear, actionable dashboard.
- Accurate pricing, better margins, stronger customer experience, and higher profitability.



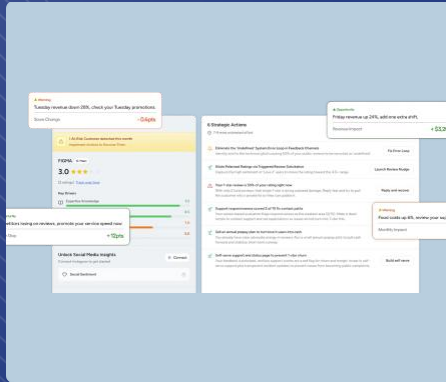
## Salon & Beauty Studio

- Miivo integrated with POS systems to deliver automatic, daily dashboards showing staff, service, product, and customer performance.
- Faster decisions, higher repeat bookings, improved revenue, and zero manual reporting.



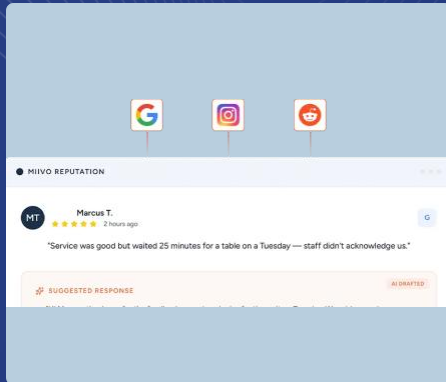
## Multi-Location Sports Facility

- Miivo developed a customized integration and dashboard that provided real-time insights into facility usage and staff performance.
- Management gained an essential reporting tool to track KPIs internally and present growth metrics to investors.



## Business Intelligence

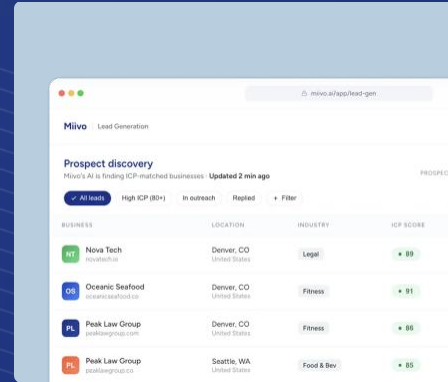
See where the business makes money and where it loses money.



## Customer Insights

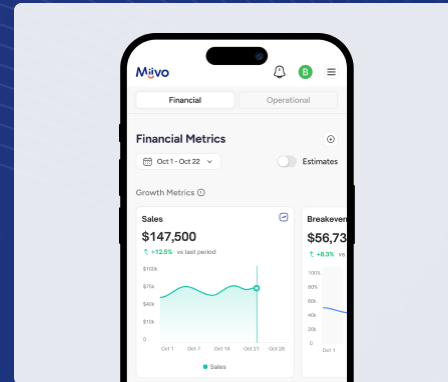
Monitor customer reviews, mentions, and conversations about the business in real time.

Coming soon



## Lead Finder

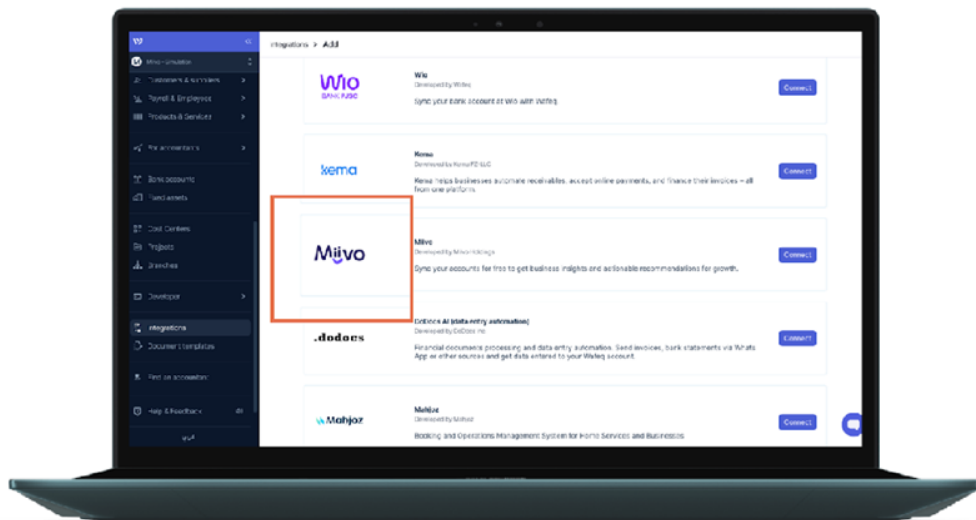
Finds, qualifies, and reaches relevant customers with AI-powered outreach.



## Miivo App

An AI Agent-led mobile app that allows businesses to give commands and engage with the platform

Coming soon



## Embedded Distribution Through Strategic SaaS Integrations

### Embedded Distribution

Miivo operates as an extension within partner platforms, enabling one-click access for their entire user base

### Live Partner Validation

Integration finalized with a regional accounting SaaS provider serving over 14,000 SMEs

### Scalable Growth Engine

Each new integration adds a recurring, low-CAC distribution channel for customer acquisition

## Enterprise-Grade Security From Day One

### DATA SECURITY



**SOC 2 Compliant**

Security framework benchmarked against market leaders



### CYBER SECURITY



External U.S.-based compliance auditor (SCRUT)



Cybersecurity Committee established to oversee platform security at scale.

SOC 2-aligned infrastructure and security controls

External cybersecurity audits conducted by a US-based compliance firm

Dedicated Cybersecurity Committee overseeing governance and risk

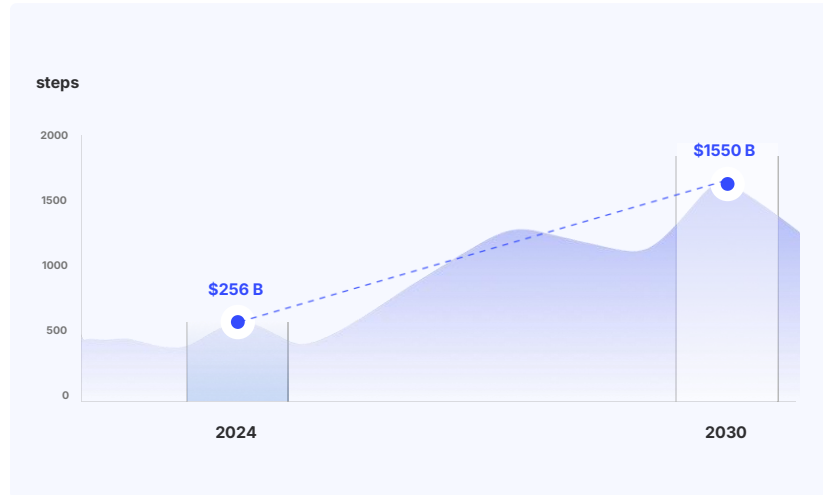
Encrypted data transmission and secure cloud architecture

Designed to meet global privacy standards as the platform scales

The current wave of AI will significantly alter how we work, but companies are lagging in terms of AI adoption, especially among SME's who are highly underserved

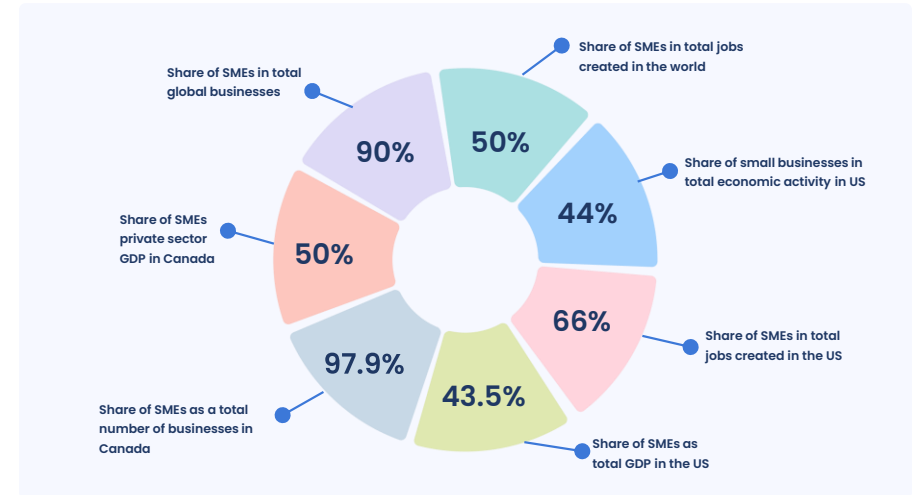
The growing AI SaaS market, fueled by demand for automation and analytics, creates a major opportunity to serve the underserved SME segment

## AI GLOBAL SAAS MARKET



Source : Business Research Company, Miivo Holdings

## SME'S ECONOMIC CONTRIBUTIONS



Source: LinkedIn

# INVESTMENT HIGHLIGHTS

## Solving a Critical Problem

Small businesses fail not from lack of effort — but from lack of real-time financial and operational intelligence

## Massive Underserved Market

SMEs represent the backbone of the global economy, yet remain largely ignored by advanced AI solutions

## Proven Leadership

Seasoned management team with deep expertise across AI, finance, turnarounds, and high-growth operations

[www.miivo.ai](http://www.miivo.ai)

## Tight Capital Structure

Low share count, no debt, and strong insider alignment

## Attractive Upside

Positioned at a significant valuation gap relative to AI SaaS peers as the platform scales

## Clear Market Focus

Singular execution on becoming the AI operating system for small and midmarket companies



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THANK YOU

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